

IndianPowerSector.com Advertising Proposal

Welcome to IndianPowerSector.com Advertising Solutions

Through Internet advertising you can make contact with more audiences than most other marketing mediums. Direct, tailored and to the point web pages give viewers what they need.

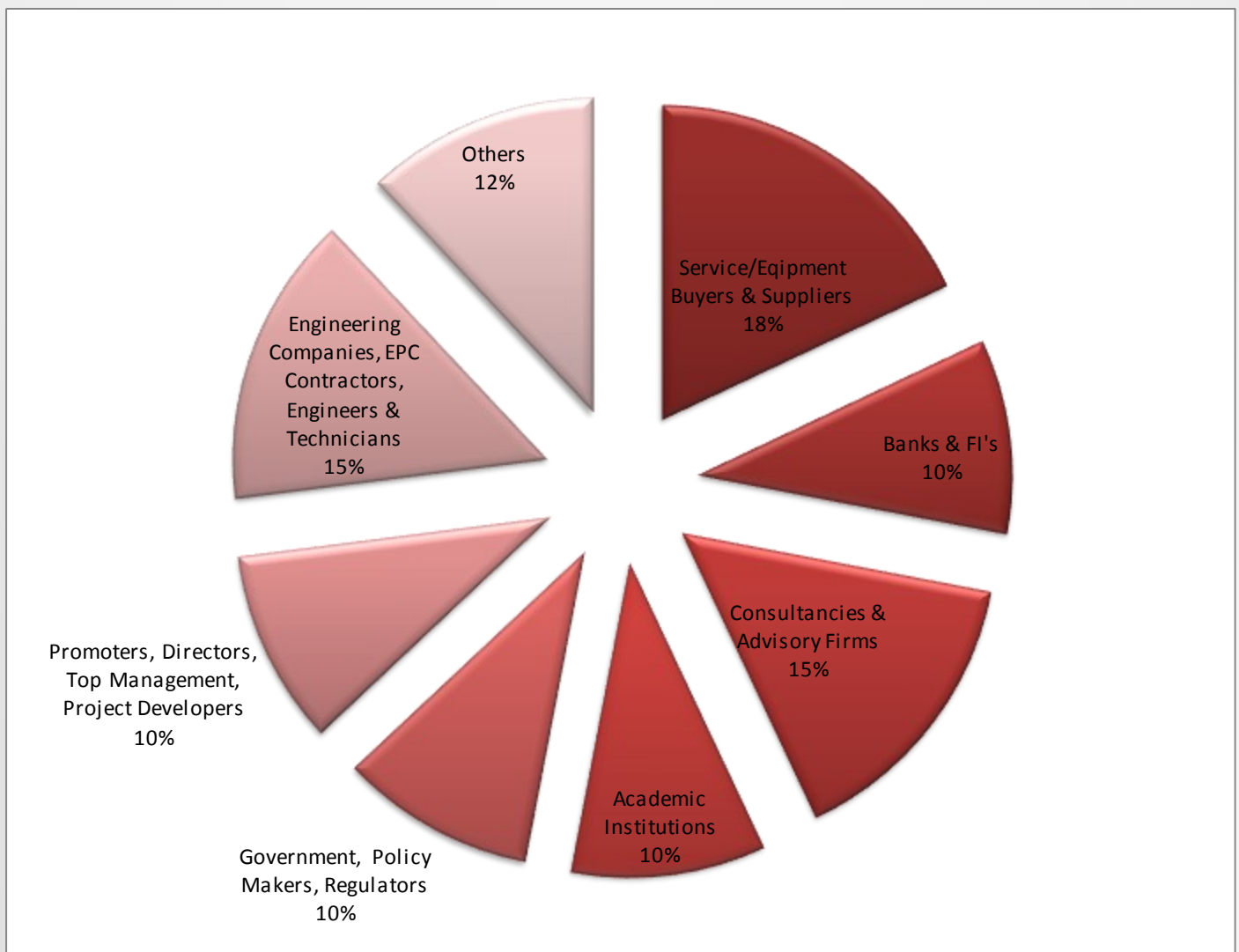
Reach Your Targeted Audience in Power Sector

IndianPowerSector.com helps the professionals by providing them industry news, data, analysis and a discussion & knowledge sharing platform. Today IndianPowerSector.com reaches more than 2000 registered users everyday through E-mails. We have more than 1.2 Million hits every month.

We take immense pride in being the India's premier and the most comprehensive effort of its kind ever attempted in the Power sectors in India.

So join IndianPowerSector.com to Build Brand Awareness, Communicate Product features and Benefits , Alert Visitors to Investment and Development Opportunities, Reach to your Target Audience through Fastest growing communication channel.

Website Visitors Breakup



Ads Effectiveness / CPM

The ads effectiveness depends on the placements of the ads, its size and its attractiveness. We place ads on top of pages and on side columns which are visible on all posts and pages, also we only entertain quality ads having relevant content. So, our CPM rates are better than the other sites. As per past stats our CPM is around 1.4%.

Advertising Options

- **Online Advertising**

IndianPowerSector.com offers placements throughout the site including high-visibility above the fold locations available on a CPM rate. Have a specific market you want to target? Reach the audience consuming content relevant to your product. Work with our sales team to create an integrated campaign designed around your needs.

- **Newsletter Sponsorship**

Our newsletters are read by thousands of industry professionals every day. Reach them in their inbox by sponsoring our newsletters. *(This Service is under testing, for details you can contact our team).*

- **Content Syndication**

Share your knowledge with the industry through IndianPowerSector.com. Our resource centre brings your content straight to professionals that need it, while allowing you to gather leads, expose your brand, or highlight new programs. Don't have a whitepaper or case study to share? Work with IndianPowerSector.com Research to create fresh and valuable papers that readers will want to download.

- **Add-on Packages**

- * Get 15% discount on 6 months plan on Banner ads of (468*60) and 3 months plan on Wide Skyscraper Ads (160*600)
- * Interview of Top management (Telephonic or As per arrangements)
- * Marketing through indianpowersector.com social media network
- * Direct mailer once in a month.

Advertisement Rates

Type	Duration	Price (Rs)	Price (Rs)
	Online Advertising		E-Newsletter
Banner Ads (468*60) (Visible on all pages)	1 week	5000	7000
	1 month	15000	20000
	3 months	30000	35000
	6 months	48000	55000
	1 year	72000	80000
Wide Skyscraper (160*600) (Visible on all pages)	1 month	60000	
	3 months	120000	
Content Syndication	6 months		15000

◆ *All Prices are exclusive taxes*

Payment Options

For payment we accept cheques or you can transfer online (NEFT Transactions) in our accounts. For more details of payment options contact us at info@indianpowersector.com.



Contact Us:

*Email: info@indianpowersector.com
Mobile: +91 99 99 193 642*